

Secrets to Connecting with Gen iY

February 5, 2019

Start time is 10:15 a.m.

Link to the presentation handout is in the chat box

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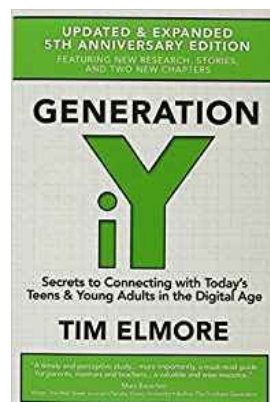
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Diane Mack, Extension Specialist,
4-H Youth Development, NE Region

Resource:

www.growingleaders.com



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Objectives for today:

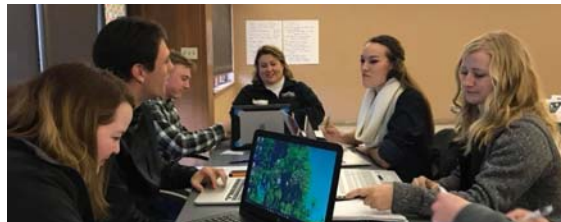
- ✿ Learn characteristics about Generation iY
- ✿ Learn the secrets to connecting with today's teens and young adults
- ✿ Learn the six steps to bringing out the best in Generation iY
- ✿ Learn how 4-H programming efforts provide optimal learning opportunities needed for this generation

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Positive Youth Development

Strong youth and adult partnerships



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Youth & Adult Partnerships

THE SPECTRUM OF ATTITUDES

It is helpful to look at attitudes underlying youth–adult relationships as falling along a spectrum.



Youth as Objects:

Adults exercise arbitrary and near total control over youth. Programs and activities are TO youth.

Youth as Recipients:

Based on what they think is in the youth's best interest, adults determine needs, prescribe remedies, implement solutions, and evaluate outcomes with little youth input. Programs and activities are FOR youth.

Youth as Resources:

Youth help adults in planning, implementing, and evaluating work. Programs and activities are FOR and WITH youth.

Youth–Adult Partnerships:

Youth and adults share decision-making power equally. Programs and activities are WITH youth.

(Adapted from Lofquist, *The Technology of Prevention Workbook: A Leadership development Program*, 1989).



Remember:

A great relationship is about two things:

First, find the similarities

Second, respect the differences



Question to Ask

☘ Do we have to change?



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Generations

- ☘ Silent Generation: 1929 to 1945
- ☘ Baby Boomers: 1946 to 1964
- ☘ Generation Xers: 1965 to 1983
- ☘ Millennials/Gen Y: 1984 to 2000
- ☘ Gen iY: 2001 to 2018

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Generation iY: 2001 to 2018

- ✿ Defined by and influenced by technology
- ✿ Grown up online

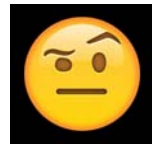


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Generation iY: 2001 to 2018

- ✿ Short on face to face communication skills, listening skills
- ✿ Let me do it my way attitude
- ✿ Lack of safe space
- ✿ Overwhelmed, overconnected, overprotected, overserved
- ✿ Energetic, confident, resourceful, creative and capable



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Generation iY: 2001 to 2018

Their World is Full of:

- ✿ Speed
- ✿ Convenience
- ✿ Entertainment
- ✿ Nurture
- ✿ Entitlement

Consequently, They Can Assume

- Slow is bad
- Hard is bad
- Boring is bad
- Risk is bad
- Labor is bad

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Tim Elmore: The Four-Letter Word Educators Need to Practice

<https://www.youtube.com/watch?v=Y5cuE58dbQI&index=9&list=PL6vzXkAGvgzcduvplVZsT3yQrVupINXr6>

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iY an EPIC Generation – How to connect

- E – Experiential
- P - Participatory
- I – Image Rich
- C - Connected



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Recommendations from Tim Elmore

- ✿ Lay plans to mix the generations
- ✿ Teach practical life skills
- ✿ Build in opportunities for service
- ✿ Give opportunity to “practice” maturity
- ✿ Engage kids in actively (not just virtually) helping others
- ✿ Applaud appropriately
- ✿ Set boundaries
- ✿ Develop rituals to mark rites of passage



Jayhawk 4-H club participated in an awesome shoe cutting party for Sole Hope for our 48 Hours of 4-H service project. We cut out patterns on used denim that will be made into shoes for people in Uganda who battle parasites called jiggers. The denim and \$10 a pair is sent back to Uganda to provide jobs for local tailors. #hopeiswinning all around! #solehope #zerojiggers #solehopeshoeparty #national4Hweek2018 #dg4h #484H #KS4H #InspireKidstoDo

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Elmore's Six Steps to Bringing Out the Best in Generation iY

- ✿ Cultivate a relationship
- ✿ Earn the right to be heard
- ✿ Communicate belief
- ✿ Teach like a mentor
- ✿ Remove the fear of failure
- ✿ Challenge them with a hard assignment



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Questions



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Interested in Learning More

Tim Elmore's resources:

www.growingleaders.com

Find him on Youtube: GenerationiY: 5th Anniversary Video Series

Follow Tim Elmore on Facebook

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